



FOR IMMEDIATE RELEASE

Melanin Innovations Foundation Launches "AI Trailblazers: Bridging the Technology Gap" Initiative to Empower 10,000 Underserved Businesses with AI

Lexington, SC – October 8, 2024 – Melanin Innovations Foundation, a non-profit organization dedicated to democratizing AI access, today announced the launch of its groundbreaking initiative, "AI Trailblazers: Bridging the Technology Gap." This ambitious campaign aims to empower 10,000 businesses of color, faith-based organizations, and women-owned businesses to become early adopters of generative AI technology by 2027.

Recognizing the significant technology gap faced by underserved communities, Melanin Innovations Foundation is committed to making AI accessible, understandable, and impactful for all.

The AI Trailblazers initiative will provide:

- **Accessible AI Education:** Through online courses, workshops, and tailored training programs, entrepreneurs will gain the knowledge and skills needed to leverage AI effectively. This includes the **AI Ahead Launchpad**, a foundational 3-lesson program designed to demystify AI for business owners and entrepreneurs.
- **Supportive Community:** The initiative will foster a thriving community where entrepreneurs can connect, collaborate, and learn from each other's AI journeys.

"We believe that AI has the power to transform businesses and drive economic growth, and access to this technology should be available to all," said Shennice Cleckley, Founder & CEO of Melanin Innovations Foundation. "The 'AI Trailblazers' initiative is our commitment to bridging the gap and empowering underserved entrepreneurs to become leaders in the AI-driven world now rather than later."

Specialized Programs within the "AI Trailblazers" Initiative:

- **The Algorithm & The Almighty:** A platform dedicated to empowering faith-based entrepreneurs with AI knowledge and resources. (www.TheAlgorithmandTheAlmighty.com)
- **Melanated AI Conference:** A premier event showcasing Black excellence in AI and providing networking and learning opportunities. (October 2025)
- **AI TrailblazHERS:** AI: Not Just for Tech Bros Anymore: A 5-City roadshow program designed to equip women entrepreneurs with the skills and confidence to leverage AI for business growth. (Spring 2025)



Melanin Innovations Foundation is actively seeking sponsors and partners to support the "AI Trailblazers" initiative and help achieve its ambitious goal.

To learn more about the "AI Trailblazers" initiative or to become a sponsor, visit www.melanininnovations.com or contact info@foundation.melanininnovations.com.

About Melanin Innovations Foundation:

The Melanin Innovations Foundation is a non-profit organization dedicated to bridging the technology gap and fostering inclusive economic growth by empowering underserved communities with digital skills and AI education. We achieve this through innovative programs, educational resources, and community-building initiatives that demystify AI and promote its responsible use for social good. We envision a world where every entrepreneur and business, regardless of size or background, confidently leverages AI to achieve their full potential and contribute to a more equitable and prosperous society.

Contact:

Shennice Cleckley

Founder & CEO, Melanin Innovations Foundation

803-766-4510